

APARNA ASHOK

ABOUT ME

✉ APARNAASHOK3@GMAIL.COM



SKILLS

AI Ethics Research	●●●●●●●●
Facilitation	●●●●●●●●
Service Design	●●●●●●●●
Design Research	●●●●●●●●
Business coaching	●●●●●●●●

AWARDS AND HONORS

2020: Named on '100 Brilliant women in AI Ethics' list for 2020

2019: Advisory Group member for Wellcome Trust's Data Labs

2019: Attended UNLEASH 2019 (Nov), a global innovation lab where 1000 talents collaborate to ideate solutions to meet UN Sustainable Development Goals.

2017: Digital Asia Hub (Think Tank focused on AI Ethics) sponsored attendance to Global Symposium on AI and Inclusion by Berkman Klein Center for Internet and Society in Rio de Janeiro, Brazil

2013: American Express Leadership Academy for emerging leaders in Indian non-profit sector

2007 - 2011: Davis UWC Scholarship & President's Scholarship, Luther College

LANGUAGES

English - Native

Malayalam - Native

Hindi - Working proficiency

Spanish - Elementary proficiency

EDUCATION

MA DIGITAL EXPERIENCE DESIGN

HYPER ISLAND. MANCHESTER, UK | 2017 - 2017

Thesis: Anticipatory Ethics for AI

BA ANTHROPOLOGY (HONORS)

LUTHER COLLEGE. IOWA, USA | 2007 - 2011

Thesis: Documentary - Active Compassion : Our role for a better world

EXCHANGE PROGRAM

UNIVERSITY OF NOTTINGHAM | 2010 - 2011

INTERNATIONAL BACCALAUREATE DIPLOMA

MAHINDRA UNITED WORLD COLLEGE OF INDIA | 2005 - 2007

INDEPENDENT WORK IN EMERGING TECH ETHICS

FOUGHT | AUG 2019 - PRESENT

Experiment to train ML algorithms to answer open-ended questions

FLUXUS LANDSCAPE | MAR 2019 - JUN 2019

- Stanford University project funded by Human-Centered AI Institute mapping 500 AI Ethics and Governance Institutes worldwide.

ETHICS SPRINT | SEPT 2018 - PRESENT

- Workshops include HyperIsland, UK; Elevator Startups, Estonia
- Humanity-centered applied ethics framework to address ethical issues when building AI-powered technologies.
- Speaker at: IXDA Bangalore's International Inclusion Day event; Futures Festival by the Association of Professional Futurists; International Interaction Design MA program at the Estonian Academy of Arts.

HACKMASTERS | APR 2018 - MAY 2018

- Futurist at the E&Y Consumer 2030 Future Scenario Hack in Mumbai
- Facilitator at the Dubai Customs 10X Innovational Mondial initiative to train 20+ Government teams in corporate innovation

WORK EXPERIENCE

SOCIAL INNOVATION MANAGER

YUNUS SOCIAL BUSINESS INDIA | MAY 2018 - DEC 2018

- Built proposals and created social innovation program designs for large corporate on behalf on YSB Corporate Social Innovation India.

DESIGN STRATEGIST

ROBOSOFT TECHNOLOGIES | JAN 2016 - JAN 2017

- Analysed business requirements and conceptualised the product and user experience strategy for digital products with a focus on mobile apps.
- Produced two DESIGNNEXT events - aimed at bringing together the design community in Mumbai.

DIGITAL PROJECT MANAGER

MAATIBAANI | MAY 2015 - DEC 2015

- Managed Music Yantra, a digital series featuring 70+ international artists, done exclusively through online collaboration.

DEVELOPMENT MANAGER

BAREFOOT ACUPUNCTURIST | MAR 2014 - APR 2015

- Designed and implemented offline eHealth platform in slum clinics in 6 months for seamless data capture and impact evaluation.
- Evaluated user needs through participant observation. Liaisoned between a team of developers and users to ensure successful adoption of solution.
- Conducted team trainings and implemented reporting practices to increase operational efficiency.

INCUBATION ASSOCIATE

UNLTD INDIA | OCT 2011 - MAR 2015

- Conducted risk assessment and identified critical gaps in 100+ organisations that apply for support every year.
- Coached entrepreneurs and capacity built 10+ organisations in core business areas, with 3 graduating to growth level in a year.