

# APARNA ASHOK

TECH ANTHROPOLOGIST  
AI ETHICS RESEARCHER

## ABOUT ME

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## SKILLS

AI Ethics Research	●●●●●●●●
Facilitation	●●●●●●●●
Experience Design	●●●●●●●●
Design Research	●●●●●●●●
Anthropology	●●●●●●●●
Business coaching	●●●●●●●●

## AWARDS AND HONORS

**2017:** Funding from Digital Asia Hub (Think Tank focused on AI Ethics) to attend Global Symposium on AI and Inclusion by Berkman Klein Center for Internet and Society

**2013:** American Express Leadership Academy for emerging leaders in Indian non-profit sector

**2007 - 2011:** Davis UWC Scholarship & President's Scholarship, Luther College

## LANGUAGES

English - Native  
Malayalam - Native  
Hindi - Working proficiency  
Spanish - Elementary proficiency

## INDEPENDENT PROJECTS IN TECH ETHICS

### ETHICS FOR HUMANE TECHNOLOGY | MAR 2018 - PRESENT

- Humanity-centered applied ethics framework to address ethical issues when building AI-powered technologies.
- Speaker at: Interaction Design Association Bangalore's International Inclusion Day meetup; Futures Festival by the Association of Professional Futurists; International Interaction Design MA program at the Estonian Academy of Arts.

### HACKMASTERS | MAR 2018 - PRESENT

- Futurist at the E&Y Consumer 2030 Future Scenario Hack in Mumbai
- Facilitator at the Dubai Customs 10X Innovational Mondial initiative to train 20+ teams in corporate innovation

### Member of Ethicsskit.org

Community and toolkit for design and technology professional dedicated to incorporating ethical practices into the process

### Mentor at TeensinAI Aug 2018

Mentored teams of teenagers in AI Ethics at the AlforGood BBC Mastercard TeensinAI hackathon

## EXPERIENCE

### SOCIAL INNOVATION MANAGER

YUNUS SOCIAL BUSINESS INDIA | MAY 2018 - PRESENT

- Built proposals and created social innovation program designs for large corporate on behalf on YSB Corporate Social Innovation India.

### DESIGN STRATEGIST

ROBOSOFT TECHNOLOGIES | JAN 2016 - JAN 2017

- Analysed business requirements and conceptualised the product and user experience strategy for digital products with a focus on mobile apps.
- Produced two DESIGNNEXT events - aimed at bringing together the design community in Mumbai.

### DIGITAL PROJECT MANAGER

MAATIBAANI | MAY 2015 - DEC 2015

- Managed Music Yantra, a digital series featuring 70+ international artists, done exclusively through online collaboration.

### PRODUCT MANAGER

BAREFOOT ACUPUNCTURIST | MAR 2014 - APR 2015

- Designed and implemented offline eHealth platform in slum clinics in 6 months for seamless data capture and impact evaluation.
- Conducted team trainings and implemented reporting practices to increase operational efficiency.

### INCUBATION ASSOCIATE

UNLTD INDIA | OCT 2011 - MAR 2015

- Conducted risk assessment and identified critical gaps in 100+ organisations that apply for support every year.
- Capacity built 10+ organisations in core business areas, with 3 graduating to growth level in a year.
- Coached entrepreneurs through the early years of building their venture.

## EDUCATION

### MA Digital Experience Design

HYPER ISLAND. MANCHESTER, UK | 2017 - 2017

Thesis: Anticipatory Ethics for AI

### BA Anthropology (honors)

LUTHER COLLEGE. IOWA, USA | 2007 - 2011

Thesis: Documentary - Active Compassion : Our role for a better world

### Exchange Program

UNIVERSITY OF NOTTINGHAM | 2010 - 2011

### International Baccalaureate Diploma

MAHINDRA UNITED WORLD COLLEGE OF INDIA | 2005 - 2007